

BLAIR SPECIFIC UPPER CERVICAL CONVERGENCE

INSIDE THIS ISSUE:

<i>New President for Sherman</i>	1
<i>Blair Presidential Letter</i>	2
<i>Blair Conference</i>	3
<i>Palmer News</i>	4
<i>Testimonials</i>	5
<i>Blair Club at Sherman College</i>	6

Special points of interest:

- A New President for Sherman College
- A Letter from the New President of the Blair Society
- Details Regarding the 2007 Blair Conference
- Palmer College News
- Testimonials of Patient Relief
- Blair Club Begins at Sherman College

A NEW PRESIDENT FOR SHERMAN COLLEGE

The Sherman College of Straight Chiropractic Board of Trustees recently announced the appointment of Jon C. Schwartzbauer, D.C., as the college's fourth president, effective August 13.

A Sherman alumnus, Schwartzbauer brings a breadth of academic, leadership and administrative experience, as well as a passionate commitment to vertebral subluxation-centered chiropractic. Most recently he has served the college as vice president for academic affairs and director of the Leadership and Practice Management Institute. Schwartzbauer and his wife, Mitzi, a clinical sciences faculty member at Sherman, ran Schwartzbauer Straight Chiropractic Center in Mahtomedi, MN, for five years before joining the Sherman College faculty in 2002. The couple also served as team chiropractors for the St. Paul Saints, a minor league baseball team in their home state of Minnesota.

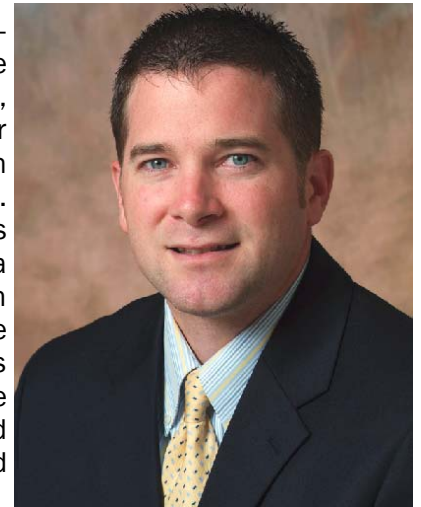
He was named vice president for academic affairs in December 2006. In addition to the

doctor of chiropractic degree he earned in 1997, Schwartzbauer holds a B.S. from Excelsior College. His appointment as president follows a nationwide search and comprehensive selection process that provided the college with a broad array of talented candidates.

"I am committed to being a faithful steward to the college's history and working with the college community as we address the opportunities in chiropractic education today," Schwartzbauer says. "I look forward to working with our talented and dedicated board, faculty, staff, students, alumni and supporters to strengthen Sherman College and the chiropractic profession."

Schwartzbauer says his priorities include increasing enrollment and fund-raising for the college. "I am grateful for the trust the Board has placed in me," he says. "I intend to put my heart and soul into Sherman College."

Sherman Board Chair Cindy Pekofsky, D.C., says



the trustees look forward to working with Schwartzbauer as he continues to lead and advance the college's mission of being the leader in bringing straight chiropractic to the world. "We are excited to welcome Dr. Schwartzbauer as Sherman College's fourth president, and we look forward to the great things we will accomplish for Sherman College and for the chiropractic profession under his leadership and guidance," she says.

Karen Brower Rhodes
Director of Public Relations
Sherman College of
Straight Chiropractic

LETTER FROM THE BLAIR SOCIETY PRESIDENT

I am sending out an SOS: Support Our Schools/Students/Young Doctors. Do we have a vision? As the Blair Society President I would, as my predecessor Dr. Susan Brown, like to see a Blair chiropractor within one hour of everyone in America.

This will be a huge undertaking and it might take a lifetime. I don't believe we are going to convert masses of full spine doctors to Dr. Blair's work. Therefore, our lifeline is in and at our chiropractic colleges. The Blair Technique has a strong presence at Palmer, Sherman and, most recently, Life West, where it will be

taught as part of the core curriculum. I would hope that each field doctor would be continually sending inspired young people to chiropractic college, especially those supportive of Blair and upper cervical chiropractic. If you have a different college preference, one that doesn't have a Blair presence, consider going to campus to give a talk or leave an open invitation at the school to have students shadow you for a day.

Support the colleges that support Blair by being a regent, or make a donation to one of the Blair clubs. Become a

preceptor and let these interns experience the all important aspects of success in the world of private practice. Dr. Lenarz and the Blair Conference Committee are inviting all students to room free this year at the Seattle Conference in September. This will be made possible by donations from sponsors and field doctors. We can expand the presence of the Blair Technique across America if we all do our part. My hope of course will be that the current students will do the same once they graduate. SOS

I would also like to extend my personal congratulations to Dr.



Jon Schwartzbauer as being selected as the President of Sherman College. I know that the mission of straight chiropractic and commitment to Blair upper cervical is safe and alive at Sherman.

John Hilpisch, D.C.

ADVERTISEMENTS & NEWS

Employment Opportunities Seattle Area

EARN and LEARN!

We are seeking doctors who are hard working, self motivated and passionate about Chiropractic. We have a proven Training Program that will launch you into the practice of your dreams.

Come join our team. There are plenty of opportunities! Fax Resume to: (425) 820-7009

Office for Sale

Cumberland County, Maine

Upper Cervical Blair Family Practice on coast of Maine, occupies 1200-square-foot Suite on main level in business district. Doctor relocating out of state.

Email:

drscott@backcovechiro.com

Successful Grand Opening

We just had our Grand Opening Celebration on August 8th, and though we didn't have nearly the turnout we wanted, we still signed up 16 new patients that night, and have had a number of new patients sign-up because of the people there talking about how it's helping them. We have anywhere from 3-5 new patients a day, and we're looking to get more. Even Dr. Harkin's is helping from California by sending friends from his gun club over!!!!

Thanks,

Frederick Schurger, D.C.

Delta Sigma Chi Fraternity

Dr. Tom Forest, Dr. Todd Hubbard and Dr. John Hilpisch recently flew to Palmer to speak to the Delta Sigma Chi Fraternity. Throughout several sessions, they covered various Blair concepts, including atlas motion, dramatic recoveries and the requirements for using the Blair method.

Overall, the Blair technique was very professionally presented and received resounding support.

Information provided by Dr. Tom

BLAIR CONFERENCE 2007



**Sharpen your
skills...**

Inspire your soul...

**Come to
Seattle!**

September 28-29

Hotel Monaco

Hotel Information

Hotel Monaco in Downtown
Seattle Call the Hotel to
make your reservation now
at 800-945-2240.

Tell them you are registering for the Blair Society Conference to get the special rate of \$225 per night

Speakers

Lead instructors, Dr. Tom Forest and Dr. Todd Hubbard will be working with a team of certified instructors. Todd's team will teach a combined Primary and Intermediate course and Tom will lead the Advanced course.

Event Schedule

Friday Morning

8:00 - Breakfast and Registration

8:30 - Opening Session with our event MC, Drew Hall Welcome from Blair Society president, John Hilpisch, and event overview by Michael Lenarz

9:30 - 12:30 - Breakout Sessions - Blair Seminars

11:00 - 11:20 - Vendor Social Break

Lunch - Sponsored by Brican
12:30 - 2:00 - Brican Corporation is buying lunch for us on Friday and will be previewing their premier in-office education system.

Friday Afternoon

2:00 - 5:00 - Blair Seminar breakouts

3:30 - 3:45 - Vendor Social Break

5:15 - 6:30 - Special guest speaker - Dr. Kirk Erickson

Saturday Morning

8:00 - Breakfast

8:30 - 12:30 - Breakout Sessions - Blair Seminars

10:00 - 10:20 - Vendor Social Break

Lunch 12:30 - 2:00 - On your own

Saturday Afternoon

2:00 - 4:00 - Blair Seminar Breakouts

4:00 - 5:00 - Special Guest Speaker - Dr. Gerry Clum

5:00 - 6:00 - Special Guest Speaker - Dr. Shawn Dill

Saturday Evening Awards Banquet
7:00 - 9:00

Registration Information

A NEW FIRST!

ONLINE REGISTRATION!

Go to this website:

www.regonline.com/Blair2007

There are three ways to register:

1) Quick and Easy - Go to the website above and follow the online instructions.

2) Call for a registration form and fax to 360.855.0356.

3) Mail with check to Dr. Lenarz @ 700 Murdock Street, Ste. B, Sedro-Woolley, WA 98284. Checks payable to the Blair Chiropractic Society.

Pricing

Primary Doctor	\$295
Associate	\$245
Student	\$50

All attending chiropractic students will be offered free lodging!

Doctor, associate and student registration includes Banquet.

Additional Banquet	\$50
Blair Membership	\$200
Student Room Donation	\$225

Calling all practicing doctors - While registering, please make a donation to our student-housing fund. Your help is needed and greatly appreciated! Help support the future of the Blair work!

PALMER ACADEMIC HEALTH CENTER

Palmer College has recently opened their new \$14 million Academic Health Center. The Clinic will have four digital x-ray suites, 22 adjusting rooms, 16 chiropractors (including one certified Blair Upper Cervical chiropractor) and digital record keeping. The clinic opened July 10, 2007 and is fully functioning for the August 2007 Palmer Homecoming.

Palmer has asked the doctors who are going into the new Academic Health Center to build their "own practice" inside this clinic. The doctors will be building their practices the same way chiropractors outside the schools do, using

the approved chiropractic techniques taught at the school. These techniques include the Blair Upper Cervical Technique. The goal is to make the new Academic Health Center a resource for top quality chiropractic care. The same as John Hopkins and the University of Iowa are known for the Medical care they provide.

Blair will be represented well in the Palmer Academic Health Center. The x-ray units will be equipped to take the Blair x-rays, the Tytron C-3000 will be used in the clinic and Palmer already has a posture constant x-ray chair and stereo view boxes that were donated by Dr.

Addington and the Blair Society.

Research is going forward as well. Several projects are currently underway.

One is a prevalence study on the rate of occurrence in which the Atlas Transverse is blocked from being used as a segmental contact point for an adjustment. Also, there is a validity study on the use of the Blair Spino-graphic analysis. On the horizon are studies being written for the validity, reliability and effectiveness of the subluxation indicators used in the Blair technique (such as leg



checks, Thermo-graphic Pattern Analysis, Atlas Fossa Indicators and stress and pressure tests.)

Times are exciting on campus right now and I invite all of you to come down for the 2007 Homecoming and visit the Palmer Academic Health Center and to participate in our research.

Todd Hubbard, DC

TESTIMONIALS

ANNETTE....PENNSYLVANIA

Annette is a 51-year-old woman who runs a small business with her sister. She has had severe neck and arm pain and hand numbness for years. It was so bad that for three years straight she could not get a full night's sleep. She would always wake up five to six times each night to find a comfortable position. She could also not wash or style her hair without having to pause in the

middle and let her arms relax and regain their strength.

Her neck muscles felt like a pair of lead pipes and her EMG and Thermography scans were off the charts. She had a C4 ALS-PLI and C1 PIL of about a millimeter. Three hours after her first neck adjustment from Dr. Zabloutney she could feel her neck muscles relaxing. For the first time in years they felt 'squishy' instead of the

lead pipes they used to feel like.

She also had three consecutive nights of solid sleep before her second visit and has been sleeping like the dead since. Her family reports her attitude has completely shifted into a much more positive direction. Her scans are looking great after two months and her neck doesn't make crackling noises when she moves it anymore.

During this time, she renovated her store front, replacing stone and brick steps, repainting walls, and scrubbing the dirt off of a century old hard wood floor from morning until night. She is my biggest cheerleader and has brought me three new patients already.

Dr. Jason Zabloutney
Windber, Pennsylvania

MIKE...MONTANA

Michael Moore is a 40-year-old Montana Ranch manager who was diagnosed with MS in 1986 after receiving a head/cervical spine injury while playing football in college. After the diagnosis he resigned himself to a lifestyle of migraine headaches, numbness in his hands and feet, urinary frequency, and constant fatigue. Daily injections of Copaxone and prescription drugs had possibly slowed the progression of his MS, but had

never created any relief for his chronic symptoms.

Michael met Dr. Scott Matz through a fellow MS friend. She had expressed proven relief of many of her MS-related symptoms by maintaining good spinal health and alignment program through her chiropractor, Dr. Scott Matz. Michael took her advice and scheduled a consultation and chiropractic exam with Dr. Matz.

Michael's radiology exam showed chronic misalignment in his Atlas and Axis vertebrae, possibly due to his previous head injury. After consultation, Dr. Matz adjusted his vertebrae and suggested that he and his wife, Sara, start a spinal health and alignment program similar to his friend's. Since the initial adjustment, Michael has experienced progressive RELIEF of my MS-related symptoms. He has had no headaches, better

stability, less urinary dysfunction, and less numbness in his hands and feet. He has discontinued his daily injections and is very excited about his continued health progression.



"It's your quality of life that is the issue, and my quality of life continues to grow daily as the chronic symptoms, that have plagued my body for almost 20 years erode away!" - Mike

"Her family reports her attitude has completely shifted into a much more positive direction." - Speaking about Annette

"I can only speak for myself, but I am now firmly convinced that upper cervical chiropractic has its place in helping people overcome spinal and related problems." - Fred

FRED...SOUTH CAROLINA

For several years, Fred has had nagging lower back pain, but not to the degree he sought professional help. In December, he awoke with the most severe pains in his lower back that he had ever had.

Fred could not get out of bed without help and he walked with his pelvic area thrust out to his left side. It was impossible for him to stand up straight. This lasted several weeks

and then subsided somewhat. In January the pain returned.

After a visit to the medical doctor that resulted in pain reliever and bed rest, but no real relief, he decided to try a chiropractor.

He made an appointment with Dr. Rush. The doctor took x-rays and explained that he didn't guarantee the pain would be relieved but that he was checking for spinal alignment. A few days

later the x-rays revealed that the top vertebra in his spinal column was misaligned and the neck area did not have the proper curvature.

After the first adjustment he felt immediate relief. The pain was still there, but not anywhere close to the degree it had been. He has had only a few adjustments since that time and the results have been amazing. Now he has no pain. A few other

symptoms linger as a result of years of spinal misalignment, but are disappearing.

Currently he is in a phase of care that requires one visit to Dr. Rush per month.

Fred has now returned to work and has not missed a single day of work since his first adjustment.

Dr. Perry O. Rush
Spartanburg, South Carolina

800 Kensington Ave Ste. 100
Missoula, MT 59801

Phone: 406-549-2006
Fax: 406-549-6574

BLAIR CLUB AT SHERMAN COLLEGE

Our club meets every Tuesday during the school's 10:00 a.m. break. We are open to and welcome Blair doctors to come in and share their experiences with us. This quarter we are incorporating all aspects of x-ray setup and analysis together.

The first week we had approximately twenty students interested in learning the Blair work. We introduced the Blair system and advised the students to visit the Blair society website to learn more. We also urged them to sign up for emails from Dr. Forest to stay abreast on the weekly exciting Blair news, reported straight

from the Blair doctors themselves. Most importantly we urged the students to take advantage of the upcoming Blair Conference in Seattle.

So far, I believe we have approximately 10 students confirmed. I have already started alerting students about the Second Upper Cervical Evolution 2008 in April, that will be held in Tennessee.

This quarter's agenda is working out pretty good so far. Here are some highlights:

- Dr. Mitzi Schwartzbauer sharing her experiences in Blair chiropractic.
- Dr. Perry Rush on

setting up and analyzing BP x-rays.

- Dr. Jon C. Schwartzbauer on x-ray set ups for the Blair diagonal views.
- Dr. Rush on analyzing the protractoviews and setting up for PIR and PIL listings.
- Dr. Jon Schwartzbauer on adjusting ASR and ASL.
- Dr. Rush demonstrating x-ray set ups for the rotated lateral and lateral stereo x-rays.
- Dr. Rush teaching exercises to develop the skills to view x-rays and on adjusting lower cervical segments.

Our club also plans to visit the offices of some of the local Blair doctors to give students the opportunity to see how the life and day of a Blair practice is operated.

Shawntria Harris
Sherman College of
Straight Chiropractic
Chiropractic Intern