



# BLAIR

## UPPER CERVICAL

### CHIROPRACTIC SOCIETY

Matz Family  
Chiropractic

July 2009

## Letter from the President!

Hello Fellow Upper Cervical Innate Warriors.....

I hope the summer is treating you well with good weather and booming practices. There is a lot going on in the Blair Community and this newsletter will get you caught up with what is happening.

I would like to urge all field doctors to open your doors to the STUDENTS! Allowing students to observe a Blair practice is a great way to grow their interest. Students are dramatically impacted when they see firsthand the miraculous changes that occur in patients following Upper Cervical Care. When students are pulled in twenty different directions while in school, it is difficult for them to separate the trees from the forest. Then they set foot in one of our offices, and in the first two hours hear stories from patients' own mouths of recovery from LUPUS, diabetes, high blood pressure and other maladies. This is like a punch in the face. It is one thing to hear

stories told second hand; it is another to hear them directly from the source!

I will tell you one quick story about how this process can change a person's perceptions. This happened to a student 3 years ago, whose mom was a patient and responded beautifully. This student had graduated from Berkley and was planning on going to Medical School! He came to our office and sat through an hour long rant on Upper Cervical philosophy and then walked through the office for a day. At the end of the day he asked how to apply to Chiropractic College and made this statement: "I walked though the office with a few medical doctors and later I asked myself, 'Are these people helping anybody?'" Seeing is believing!

With all of this said, the biggest complaint I hear from students is, "I have asked a few of the Blair guys to walk through their office and they either didn't return my call or told me no!" This is unacceptable. I would hope that, in the

future, any Blair D.C. who is approached by a student opens the door gladly! The Blair Society hopes to develop a list of doctors on our website who are open to taking students in as preceptors. The students will then have the opportunity to see how a practice runs and learn from someone doing it!!

For all of you who have been asleep I would like to direct you to our website, [www.blairchiropractic.com](http://www.blairchiropractic.com), and have you register for our annual event in Atlanta, Georgia. Dr. White has been doing most of the leg work for this event. It will be held at the BRAND NEW W HOTEL in downtown Atlanta on September 18<sup>th</sup> and 19<sup>th</sup>. We expect record numbers at this event. Those of you who have influence at our colleges, please do your best to encourage students to come. We have forty free rooms available for students. According to Darren, the rooms are almost gone! Remember our INTENTION is 150 150 150 150! We will not be denied!

- Drew

---

### Inside this issue:

<i>Letter from the President</i>	1
<i>Chiropractic Evolution 2009</i>	2
<i>Blair Annual Chiropractic Conference</i>	2
<i>College News</i>	3
<i>Blair News &amp; Events</i>	4



# Chiropractic Evolution 2009...

The third annual Upper Cervical Evolution was an epiphany for most UC doctors. The first two dealt with breaking down walls built up between techniques over the past 50 years, each claiming theirs was the best. This seminar brought about a cohesion that we are all "United on the Force, Not the Form."

Blair was very well represented in both speakers and attendees and a newfound respect now exists for our methods nationwide. Next year we need ALL Blair doctors and students to attend representing our technique and adding to the Upper Cervical energy.

- Tom Forest, D.C.



A group of Blair docs and students at lunch during the Evolution. Included are Dr. Drew Hall, his wife Molly, Drs. Jake Hollowell, Scott Glocke, Meg Banitch, Alan Cox, Jack Truong, John Hilpisch, and Tom Forest.

One word about Upper Cervical Evolution 2009... Fantastic! Coming from a school that would white out the word "SUBLUXATION" in all of its text and then seeing a convention room filled to the brim with Dedicated Upper Cervical Doctors was exhilarating! Before attending the evolution I felt a sense of isolation and a lost sense of purpose, but seeing Upper Cervical Doctors coming from all over the world to attend this conference made me realize that this movement was much bigger than just me!

- Jack Truong, D.C.

### Speakers

- |                       |                    |
|-----------------------|--------------------|
| Eddie Keller          | Tony Palermo       |
| Ken Humber            | Daniel Kuhn        |
| Shawn Dill            | Robert Goodman     |
| Darren White          | Daniel Clark       |
| Thad Vaugniaux        | Drew Hall          |
| Yoshiki Tanizaki      | Julie Mayer-Hunt   |
| Rob Kessinger         | Marshall Dickholtz |
| Bart Patzer           | Billy Doherty      |
| Ray Drury             | Tom Forest         |
| James & Rhonda Tomasi | Stan Pierce, Jr.   |



Dr. Daniel Clark, being given a standing ovation after a presentation of the high quality posters he created to help explain Upper Cervical.



Dr. Ray Drury and Thad Vaugniaux in the opening ceremony. They founded Upper Cervical Health Centers and the Upper Cervical Evolution seminars.



For more information,  
please visit:  
[www.blairchiropractic.com](http://www.blairchiropractic.com)

## 2009 Blair Conference

Atlanta, Georgia

September 18-19, 2009

Friday & Saturday

W Hotel - Atlanta Downtown

FREE Lodging available to  
FIRST 40 Students!

## College News...

### Sherman College

#### Good News at Sherman College

After announcing that Sherman College has demonstrated "a true commitment to the spirit of peer review," the special committee of the Southern Association of Colleges and Schools (SACS) shared its findings with Sherman President Dr. Jon Schwartzbauer and his administrative team. The site team found no areas of recommendation for the College and noted the progress the college has made during the past year and its opportunity for growth in the future.

"This is the best possible outcome we could have at this point," said President Jon Schwartzbauer, D.C., of the exit interview. "The site team has affirmed that we've done everything in our power to make positive improvements at the college. The accreditation process itself has made Sherman College a stronger institution."

But Schwartzbauer says the work doesn't stop there. "We are committed to continuous improvement. While it's wonderful that we rose to the challenge and met the standards of our accrediting agencies, we won't stop there. Being a great institution means going beyond expectations and creating something truly exceptional. As president, and as an alumnus, I know Sherman College has that potential, and with the team we have in place I'm confident and truly excited about our future and our vision."

- Dr. Jon Schwartzbauer

### Other News...

#### Blair Curriculum at Life West

A core curriculum Blair series has been initiated on the Life West campus. Dr. Darren White has developed an excellent program in which all students entering the college are exposed to the concepts of the Blair technique. Those who choose to take the elective can then enroll in a ten week program that Dr. Tom Forest is teaching with Dr. Hari Khalsa. The second series of the program started July 15th.

#### Support College Programs

We would implore all Blair doctors to support these college programs. In my opinion, it is much easier to teach a young, earnest student about this wonderful method of health care than to convince an existing full spine doctor to convert a practice with a full spine mentality to Blair Upper Cervical.

#### Blair Technique Proficiency

Lastly, a number of doctors have inquired about getting certified in Blair Technique Proficiency. This certification will allow you to determine the degree of mastery you have attained in the technique and give you a certificate to verify that accomplishment. If you'd like to be tested at the Blair Conference, contact Dr. Tom Forest at [t.dc@sbcglobal.net](mailto:t.dc@sbcglobal.net) and he will forward the requirements for this process. It is rather extensive and requires viewing five sets of your x-rays so this is not a process that can be accomplished at the last minute. Make Dr. Blair proud!!!

- Dr. Drew Hall

### Palmer College

#### New Study at Palmer College

Palmer College is currently recruiting patients for Blair Upper Cervical care on fibromyalgia patients. This is a feasibility study looking at the outcome of care on patients receiving Blair care versus a sham cervical adjustment.

#### Palmer College Case Reports...

Dr. Todd Hubbard is hoping his pediatric cyclic vomiting case report is accepted for publication in The Journal of Manipulative and Physiological Therapeutics. This is a case report of a 7-year-old female whose cyclic vomiting episodes were stopped by using the Duff Neural Canal x-ray analysis. The Blair Chiropractic Society teaches the Duff x-ray analysis for pediatric patients.

Dr. Hubbard, Dr. Casey Crisp and Brett Vowels (student) are currently writing a case report on a female epileptic patient whose seizures have stopped since her Blair care began.

#### Palmer Seminars

The three part (three weekends) Blair series at Palmer which started in 1999 is still going strong with three series per year given by Drs. Todd Hubbard and Forest. Dr. Hubbard is currently working on his masters in research at Palmer and University of Iowa. He will complete this process in June of 2010. Todd has ongoing research studies on upper cervical and Blair on campus.

- Dr. Todd Hubbard

Matz Family Chiropractic  
800 Kensington  
Suite 100  
Missoula, MT 59801



## News & Events

I am moving my office a block and a half away with a brand new American X-ray L-frame! My new address will be 1308 Graham Ave. Windber PA 15963, phone number will still be 814-467-5528. I have been taking pseudo-Blair films (no BP, guessing on convergence) on a sub-standard system for 2 and a half years and have made the office and equipment upgrade. My results have been hit and miss, some good some not so good. Can't wait to see my case results improve with greater specificity.

Jason Zablotney, D.C.

Last year I was honored for teaching the first Blair UC Class at CCC-LA. There were about 25 students. Most of the basics were covered and Blair manuals were handed out. I brought in a tytronics graphing computer that I introduced. Participation was good and interest from students was high!

Arthur Fielder, D.C.  
Santa Monica, CA

Independent doctor needed for newly established practice. The practice has relationships with two gyms and an increasing presence with the Amish Community.

Please Contact:  
Nancy Gronewold, D.C.  
Iowa City, IA  
319-887-9000  
drnancy@wellspringuppercervical.com

The Blair Advanced Seminar held at the Matz Chiropractic Clinic in Missoula, MT was a huge success. 12 doctors were in attendance. Dr. Hubbard, Dr. S.Scott Matz and Dr. Dustin Whitney presented the Blair advanced adjustments, trouble shooting advice and research/subluxation neurology information. The highlight event of the seminar was Dr. Whitney's New Patient Orientation Class. WOW, what a speaker Dr. Whitney is!

Todd Hubbard, D.C.

### Upcoming Seminar

July 18-19

Blair Intermediate and Advanced  
16 Hours

Contact Brandon:  
214-422-1867

bharshe@parkercc.edu

### Upcoming Seminar

August 1-2, September 5-6,  
October 10-11

Palmer College Blair Seminar  
Contact Mindy:  
563-884-5647