



# BLAIR

## UPPER CERVICAL

### CHIROPRACTIC SOCIETY

Volume 1, Issue 1  
November 2009

## Letter from the President

The Blair Annual was a fantastic event, and how couldn't it have been? It was dedicated to our LEADER Dr. Tom Forest. The weekend opened up with a 45 minute talk titled, HOW TO BECOME AN UPPER CERVICAL ICON.

And rightly so, Tom Forest has dedicated the last 20 years to spreading Blair Upper Cervical Chiropractic to students and doctors nationwide. Many do not know this but he has personally sacrificed over 250k dollars toward this mission, funded by himself!!! I ask how many other sane people would do such a thing, all the while asking for nothing in return.

At the end of the

talk he was awarded the Lifetime Achievement Award by the Blair Chiropractic Society. And in usual Tom Forest fashion, at our awards dinner, he down-played his right to be held in the same light as some of the great Upper Cervical leaders who have come before us. Humble men are usually great men and great leaders! Tom fits that mold perfectly.

We as the Blair Society would once again like to thank Tom for all of his service to Bill Blair's work. He has earned this recognition and we look forward to his leadership and mentorship going forward. Thanks Dr. Forest!!!

We would like to

take a moment to thank all of our sponsors at the annual event. They make the conventions possible through their monetary contributions and also provide wonderful equipment that is necessary to do the Blair Upper Cervical Procedure. American X-ray, CoAction Software, Upper Cervical Store, and Success in Chiropractic were our Platinum Sponsors. Upper Specific was our gold sponsor, along with Upper Cervical Health Centers.

- Drew

More highlights from the 2009 Blair Society Annual Conference inside!

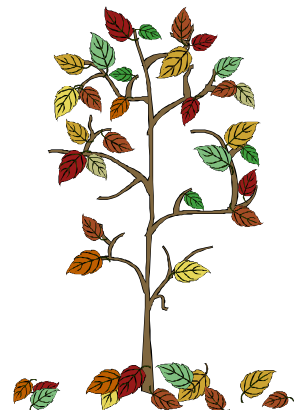
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# Blair Society Annual Conference

A group of Blair doctors enjoy one of many meals together.



Dr. John Hilpisch speaks on Blair Only, a system rather than an addition.

Dr. Dustin Whitney speaks... Convicted on the Principle.



Dr. Johnny Truong receives his Blair Certification.

## Event Highlights!

- **Convicted on the Principle**.....Dr. Dustin Whitney
- **People's Lives Depend On Your Success**.....Dr. Michael Lenarz
- **The Future of Electronic Health Care**.....Frank Ju
- **Nothing But Blair!** .....Dr. John Hilpisch
- **Blair Principle With Precision**.....Danny Huffaker
- **Walking The Walk, Not Just Talking The Talk**.....Dr. Kirk Erickson
- **Awards/Scholarships Banquet** .....Hosted by Dr. Tom Forest

**CHIROPRACTOR OF THE YEAR: Dr. Todd Hubbard!**

## Letter from the President, continued...

### Awards Ceremony

The awards ceremony was hosted by Dr. Tom Forest. As usual, he did a great job telling stories which brought each individual award recipient to life. Three scholarships were awarded to the top three essays judged by a few of our board members. The students awarded were: Andrew Gibson and Monica Egan from Palmer College, and Tapiwa Chiwawa from Sherman College. The society received a very gracious letter from Andrew Gibson. His gratitude came through in the letter and we look forward to him representing Blair after his graduation date. The last few seminars have been awesome as a result of the high student attendance. Forty five students from across the country came to Atlanta and from what I have heard they had a ball!

### Chiropractor of the Year

This year the Society broke the rules when awarding the Blair Chiropractor of the Year award. There is an unwritten rule that no one is supposed to get the award twice. We broke that rule! Dr. Todd Hubbard has worked arduously over the past years at Palmer College to cement the Blair procedure on the curriculum and in the clinic. He is currently working on several research projects, something we needed desperately. In fact, at the convention, an intra and inter-examiner reliability study was done on 50 sets of Blair x-rays.

The study was designed to determine how reliable our system of analysis is, both between other doctors and between the same doctor who went through the same set of films twice. The outcome from the study will hopefully be published in one of the major chiropractic research journals here in the future.

Todd has also almost completed a masters in research while teaching at the college, mentoring students, and having a family. We would like to congratulate Todd on all of his accolades. We appreciate his hard work and dedication toward the Blair work!

### Blair Certification

And lastly, the society managed to pump out one more certified instructor, Dr. Johnny Truong from Los Angeles. It is great to so many certified instructors, these are the people who will disseminate Dr. Blair's work to those who are dedicated enough to follow through going forward. I would like to say that Dr. Truong has already decided to teach his first seminar two months after being certified. In fact, by the time this hits the print the seminar will have concluded. He will certainly be a great asset to the instruction team and I am sure that Dr. Tom Forest is relieved that his duties of traveling to the south land have been lessened. Great job, Dr. Truong!!

### Blair Only

Dr. John Hilpisch gave a great talk on BLAIR ONLY. His talk was straight to the point of what Blair is and what it is NOT. You all have heard the saying, "You either stand for something or you will fall for anything". Upper Cervical Chiropractic work is no exception. John made it clear that Blair is not something that you can ADD to your bag of chiropractic tricks. It is a system that stands on its own as long as it is practiced with precision and done the way that Dr. Blair intended it to be done.

It is human nature to blame problems in life on external events. But most of the things in life are the result of the way you are thinking and the way you are acting. Many would like to blame a lack of results on the limitation of the Blair procedure. We all know that Blair is not the solution to everything. But with that said, if you are not getting reproducible results on the majority of your patients it is a result of YOUR slipping. How many hours a week do you practice your adjustments? How many times have you read the Blair manual? Are you keeping up with seminars that are taught around the country? Are you frequently talking with colleagues so that you stay connected to this principle? And are you doing Blair the way Dr. Blair did it? We doctors are examples to the students. It is our job to make sure that we WALK the WALK, not just TALK the TALK.

Don't forget to check out  
the Blair website:  
[www.blairchiropractic.com](http://www.blairchiropractic.com)

Matz Family Chiropractic  
800 Kensington  
Suite 100  
Missoula, MT 59801



## Upcoming Seminars

<b>Montana Blair Primary and Advanced</b>	<b>Palmer College Blair Series</b>	<b>Montana Blair Primary and Advanced</b>	<b>California Blair Primary</b>
<b>February 5-6, 2010 Friday &amp; Saturday</b>	<b>Primary: December 12,13 Intermediate: January 23,24 Advanced: February 20,21</b>	<b>June 4-5, 2010 Friday &amp; Saturday</b>	<b>Dec. 12-13, 2009 Saturday &amp; Sunday</b>
<b>Instructors: Dr. Todd Hubbard Dr. Scott Matz</b>	<b>Instructors: Dr. Todd Hubbard Dr. Tom Forest</b>	<b>Instructors: Dr. Todd Hubbard Dr. Scott Matz Dr. Fred Harkins</b>	<b>Instructor: Dr. Johnny Truong</b>
<b>Location: Matz Family Chiropractic Missoula, MT</b>	<b>Registration: Mindy or Bridgett 563-884-5647</b>	<b>Location: Matz Family Chiropractic Missoula, MT</b>	<b>Location: Office of Dr. Truong Los Angeles, CA</b>
<b>Registration: Contact Dr. Todd Hubbard</b>	<b>Registration: Contact Dr. Todd Hubbard</b>	<b>Registration: 858-218-5881</b>	<b>Please visit the Blair Society Website for more information.</b>

## Upper Cervical Evolution IV: Charlotte, North Carolina!

April 8-10, 2010.....Charlotte Marriott City Center.....Register Online Now