



Blair Specific Upper Cervical Convergence

Matz Family Chiropractic

Blair Specific Upper Cervical
December 17, 2007

Letter from the President

I feel like a proud father. After attending this year's Blair Conference in Seattle, I am so excited with the momentum we have with the Blair Technique. The energy was in the air. With 50 field doctors, over 50 students and six of the best vendors we've ever had, made for a hugely successful conference.

Our conference focused on all things Blair. From troubleshooting x-rays, improving your scan interpretation and of course perfecting the adjustment set-ups. With Dr. Hubbard and Rush delivering a full primary, many of the students sharpened their understanding of the Blair principles, while others were experiencing the work for the first time. Dr Forest, Chair of the Technique Com-

mittee, lead a team of certified instructors in teaching the advanced work.

What really struck me this year was that the people, who were participating in the advanced work, were obviously very familiar with the set-ups. Not the glossy eye look that many of us had just a few short years ago.

My hope as president is, that every one of the students in attendance, will continue on with their training and practice Blair in the field. I encourage our newly graduating doctors to consider set up an office in a community where there is not a Blair doctor currently to fill the need of precise upper cervical chiropractic. Blair Upper Cervical chiropractic, performed



Blair President John Hilpisch

well, can stand alone, and will clear the subluxation. This will change the lives of your patients. Have the conviction that upper cervical care can stand alone.

The Board of Directors had a very productive meeting and we are excited to continue supporting the Society as we will strive to produce new research. We are proud to announce our newest board member, Dr. Drew Hall from Carson, CA.

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Special points of interest:

- Letter from the Blair Society President
- Highlights from the Blair Conference 2007
- Opportunities to learn more about the Blair technique

Dr. Weldon Muncy Retires

On October 26, 2007 Dr Weldon Muncy officially retired. The Next Blair Upper Cervical Newsletter will be dedicated to Dr. Muncy.

"To my colleagues I want to thank you for allowing me to share my lifelong love of chiropractic. I take great pride in the achievements we have made

over the years and great personal satisfaction in the part you have allowed me to play.

The office was never a job but a joy. Once again I thank you for the joy you have given me through the years.

With sincerest gratitude,
R. Weldon Muncy, DC





Natasha & Dr. Lenarz during a seminar session.



Dr. Schwartzbauer speaks at the Alumni Luncheon



Dr. Schwartzbauer & Dr. Perry Rush accept their awards.



Dr. Dustin Whitney receives his certification award.

2007 Blair Conference

Seminars

Along with lead instructors, Dr. Tom Forest and Dr. Todd Hubbard, a team of certified instructors also participated in the Conference seminars. Todd's team taught a combined Primary and Intermediate course and Tom led the Advanced course. Featured speakers included Dr. Kirk Erickson, Dr. Gerald Clum, Dr. Shawn Dill, and Dr. Perry Rush.

Dr. Perry Rush did a fantastic job teaching about marking the BP's and UC anatomy.

Dr. Tom Forest taught the advanced class, focusing on scanning & x-rays. He also showed a short video on Dr. Muncy's Primary.

Dr. Kirk Eriksen, author of *Upper Cervical Subluxation Syndrome*, spoke on research & UC efficacy, as well as a liberal stance on accepting other UC methods.

Dr. Gerry Clum discussed many topics that apply to chiropractors today, as well

as adding a note about George Banitch as the representative for ICA.

Dr. Shawn Dill presented a need for unwavering convictions about Upper Cervical, and he warned against relying on outdated technology to find and correct UC subluxations.

Overall, the sessions were insightful and well-presented. Many thanks to the speakers for their time and hard work!

Awards & Certifications

President of the Blair Society

Dr. Hilpisch was re-elected to an unprecedented third term as the president of the Blair Society.

Blair Advance Instruction Certification

Dr. Michael Lenarz was awarded Blair Advance Instruction Certification.

Chiropractors of the Year

Drs. John Schwartzbauer, president of Sherman College and Perry Rush, first certified Blair instructor, were given the co-Blair Chiropractor of the Year awards....well deserved!

Blair Technique Proficiency status

Dr. Dustin Whitney was awarded Blair Technique Proficiency status.

Blair Faculty Certification

Dr. Stephanie Johnson, who is on the staff at Sherman College, was awarded Blair Faculty Certification.

Scholarships

Each year the Blair Society awards a scholarship to a student based upon an essay on their understanding of the Blair technique. This year's recipients were presented their awards at

the Conference. Each one of these promising students will also receive a certificate for \$1,000 to assist them in their education.

The **2007 Blair Scholarship winners** were **Shawntria Harris** from

Sherman, Giancarlo **Licata** from Cleveland LA, and **Ryan Whitney** from Life. Congratulations and best wishes to each of them!



Shawntria receives her Award from Dr. John Hilpisch

Students at the Conference

"The opportunity to learn from several experienced doctors was priceless and the enthusiasm everyone had was great. I certainly came back to school with a refreshed attitude. The entire experience was uplifting and reassuring. I am so glad that I had the opportunity to attend."

- Zinnette C. Lee

"It was so amazing to meet with Blair chiro-

practors and students from around the country...to be able to share in their experiences using the Blair technique. I am already looking forward to the next conference!"

- Jennifer Staples-Escarcega

"Dr. Todd Hubbard explained and showed the basics of the Blair technique with love and passion, which made me as the stu-

dent want to not only learn more but to be confident in my knowledge of the technique."

- Donna Rouse

"The Blair doctors as always were very friendly, personable, helpful and welcoming. It was really amazing to see such a large turn out of students. This conference really had a large student focus!"

- Shawntria Harris



Students from Palmer



Students from Cleveland

The FIRST Core Curriculum Blair Class

Congratulations to Dr. Gerry Clum, who has developed the first Core Curriculum Blair Class to be introduced at a chiropractic college. Dr. Paul Pierce, an instructor at Life West, has just finished teaching the curriculum's Blair 1, an intro-

duction to the Blair Technique. He will soon start Blair 2, a class on how to make Blair clinic capable. In the first class, Dr. Pierce had an 83% pass rate.

Dr. Pierce's partner, Dr. Celia Ringstad,

presented Dr. Clum with a check of \$2,300 in donations from students and doctors to get the program started.

Dr. Clum also received a special award in honor of his accomplishment.



Dr. Celia Ringstad presents Dr. Clum with a check.

800 Kensington Ave Ste. 100
Missoula, MT 59801
Phone: 406-549-2006
Fax: 406-549-6574



Other Blair Opportunities

Join the Blair Society Today!

Join now for 2008 at only \$200 per year! With the membership comes inclusion in blairchiropractic.com, a website that will increase your exposure & referrals.

Please complete your application on line or contact Dr. Meg Banitch at DrMBanitch@aol.com
973-744-3456

Latest Palmer Seminar:

New Palmer (Iowa) Series offered.

The next class offered is January 26th-27th.

Then we start again on March 8-9, May 3-4 and May 31-June 1.

2008 Blair Seminar

The 2008 Blair Conference will be held in Dallas, Texas. More details will be offered as the time approaches!

Blair Seminar

Missoula, MT
April 4-5
Friday 6 p.m. - 10 p.m.
Saturday 8 a.m.
Dr. Scott Matz &
Dr. Todd Hubbard
teaching.

Call (406) 549-2006
for details.